



IAM North American Conference 2022

3-6 October

Sponsorship &
Exhibition

Headline Sponsor

Gain centre stage visibility to all attendees at the conference by being our headline sponsor.

You'll get exclusive perks, prominent branding and recognition.

- Prominent logo placement visible on every page, linking through to your website
- Your logo on all holding slides
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship
- 2 free delegate passes (worth USD 1,020 /CAD 1,298)
- Participation in opening remarks from each day of the conference
- The chance to host a 30 minute track slot
- Free exhibition stand (worth USD 3,400/CAD 4,325)
- Half page advert in Assets magazine (worth £750+VAT)



Price: USD 18,360 / CAD 23,355
(13,500 GBP/16,065 EUR)

Networking Sponsor

Sponsor our conference's dedicated networking/social area for the entire conference. The networking area will give attendees an opportunity to connect with colleagues and refuel with coffee/tea and snacks.

- Firm listed as networking host in social (coffee, tea, refreshment) area
- May provide banners, marketing for firm in networking area
- Second level billed sponsor on banners
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post your sponsorship
- 2 free delegates passes (worth USD 1,020 /CAD 1,298)
- 5 minute opening remarks
- Free exhibition stand (worth USD 3,400 / 4,325)



- Half page advert in Assets magazine (worth £750+VAT)

Price: USD: 13,600 / CAD 17,300
(GBP 10,000 / EURO 11,900)

Conference Sponsor

Our most popular sponsorship package - gain great brand exposure, attend the conference and meet the speakers and attendees as well as all the great content.

- Firm listed as conference sponsor on printed and website materials
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship.

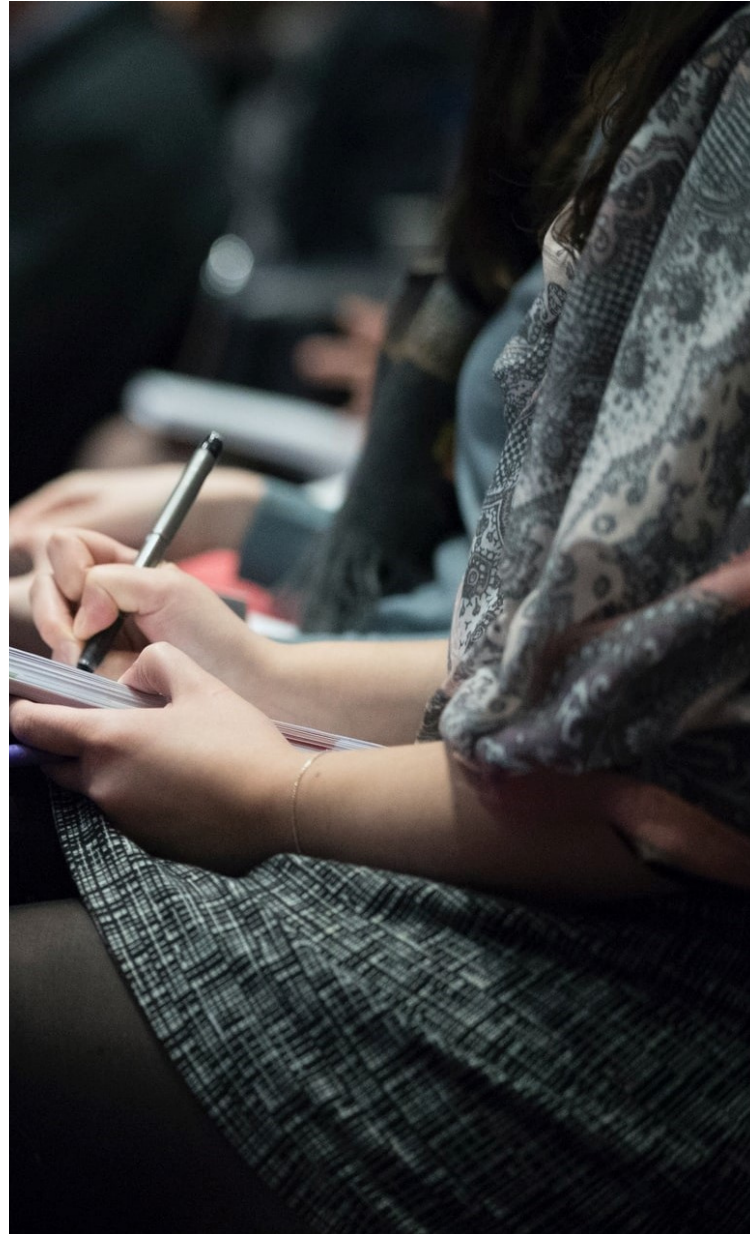
Price: USD 2500 / CAD 3,200
GBP:2000 / EURO 2300



Track Sponsor

Sponsor one of the conference's themed daily presentation and panel tracks that has relevance for your organization.

- Firm listed as track sponsor on printed and website materials.
- Third level billed sponsors on banners
- 5 minute sponsor track slot
- Your logo in all email communications
- Your logo in all marketing collateral.



Price: USD: 3,400 / CAD 4,325
GBP 2,500 / EURO2,975

Reception or Lunch Sponsor

An easy and simple way to gain brand exposure at our event.

- Name on banner
- 5 minute sponsor track slot
- Your logo in all email communications
- Your logo in all marketing collateral

Price: USD 7,480 / CAD 12,975
(GBP 5,500 / EURO 6,545)



Dinner / Social Sponsor

Sponsor one of two evening events at the fun and exciting off-site venues. Dinner sponsors will be listed as the host of the evening event in the venue.

- Firm listed as host of evening event in venue, may provide banners & marketing for the venue
- Your logo in all email communications
- Your logo in all marketing collateral
- Second level billed sponsor on banners
- 5 minute speech from the dinner sponsor
- Complimentary exhibitor space
- 2 free delegate passes (USD 1,020 /CAD 1,298)

Price: USD 13,600 / CAD 12,975
(GBP 10,000 / EURO 11,900)

Exhibitor sponsor

All refreshments and lunches are served in the exhibition area, so you will have maximum brand exposure with considerable networking opportunities for the duration of the conference.

- Booth in the exhibitor space
- Your logo in all email communications
- Your logo in all marketing collateral
- Billed as an exhibitor on banners and website.

Price: USD 3,400 / CAD 4,325
(GBP 2,500 / EURO 2,975)



Joint Sponsor & Exhibitor

Want even greater exposure? Our joint conference sponsor and exhibition package gives you wider physical presence and opportunity for engagement, at a discounted price.

As well as the above exhibition package you will get:

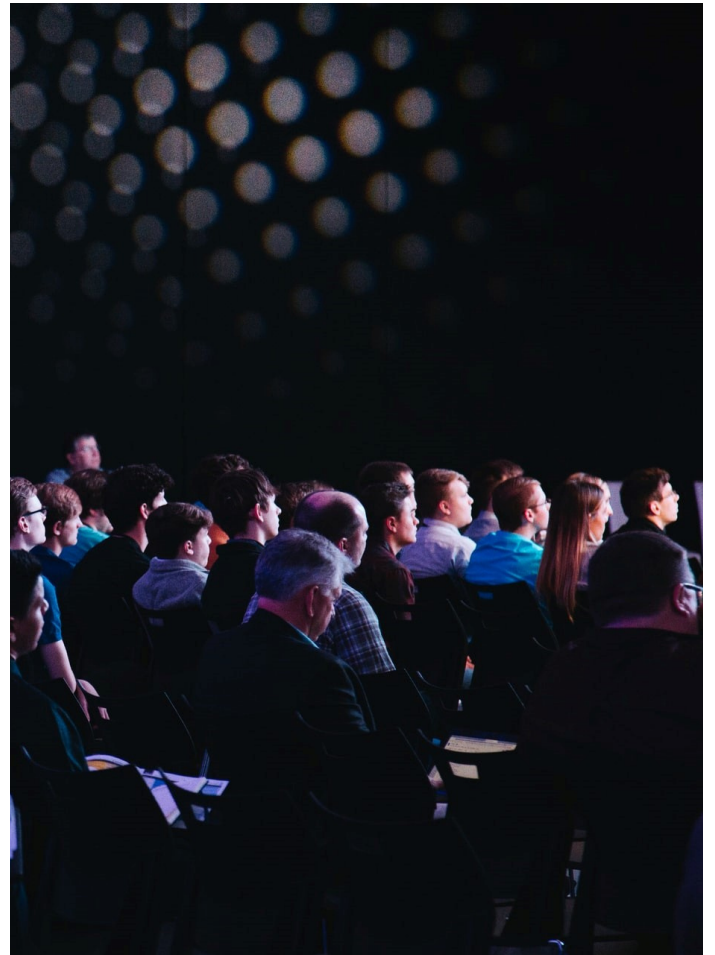
- Firm listed as conference sponsor on printed and website materials, logo on website
- Your logo in all email communications
- Your logo in all marketing collateral
- LinkedIn post about your sponsorship and exhibition.

Price: USD 5,000/CAD 6,400
(GBP 3,900/EURO 4,600)



Joint Track Sponsor & Exhibitor

- Firm listed as track sponsor on printed and website materials
- Third level billed sponsor on banners, website and marketing materials
- 5-minute track sponsor slot
- Booth in the exhibitor area
- Your logo on all email communication
- Your logo in all marketing collateral.



Price: USD 5,440 / CAD 6,920
GBP 4,000 / EURO 4,760

Contact

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The Institute of Asset Management (IAM) is the international professional body for asset management professionals. We develop asset management knowledge and best practice, and generate awareness of the benefits of the discipline for the individual, organizations and wider society. We connect and engage with professionals, running networking events and collaborative projects to progress and professionalize asset management.

65

countries
with IAM
members

business
sectors
represented

51

86%

members
working at
senior
level

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