



IAM NORTH AMERICAN CONFERENCE 2024 PROGRAM

*The Westin, Denver Downtown
1672 Lawrence St, Denver, CO 80202, United States*



SPONSORS

HEADLINE SPONSOR



DAY ONE - OCTOBER 21

Time ET
08:00 - 17:00
13:00 - 17:00
14:30 - 15:30
16:00 - 17:00
17:00 - 19:00

Workshop 1 TBC	Workshop 2 TBC
Conference Registration and Information	
TBC	
TBC	
Opening Drinks and Canapes Reception Meet and Greet Conference Delegates	

DAY TWO - OCTOBER 22

Day Two Conference - Networking

Welcome & Headline Sponsor Comments
 Shiv Iyer & Rob Corazzola - Conference Chairs

What Has Been Happening in 2024

Keynote

Asset Management Can Shape a City's Future – But It's More Than You Think
 Amy Ford, Executive Director - Department of Transportation & Infrastructure, City and County of Denver

Time ET

**TRACK A
 Risk Analysis and
 Organizational Impacts**

**TRACK B
 Organizational Asset
 Management Transformation**

**TRACK C
 Innovation and the
 Future of Asset Management**

Data-driven Risk-Based Maintenance Strategy for Hydropower Generating Facilities at Hydro-Quebec
 Bernard Lavoie - Hydro-Quebec

Improving the Resilience of New York State's Wastewater Infrastructure
 Greg Osthues - Arcadis /
 Danyel King - New York State Department of Environmental Conservation

Enterprise Change Management: Driving Digital Transformation in Public Works
 Abigail Thyer-Ohly - The City of Lake Oswego

Pavement Management - Utilizing Machine Learning & Criticality to Make Better Decisions
 Chet Hagen - Multnomah County Department of Community Services

Hydro Ottawa – Asset Management Transformation Through ISO 55001 & Beyond
 Ankita Bhowmick - Hydro Ottawa /
 Jon-Paul Sun - Copperleaf Technologies

40:40 Vision: The Biggest Challenge Ahead for Asset Management
 Louis Cripps - Regional Transportation District (RTD)

Break

Enhancing Organizational Resilience through Integrated Operational Readiness and Asset Management
 Alexa Braun/ Jane Goslett - ARUP

Title TBC
 Daniel Anderson - SMRP

New and Revised ISO55000 Series
 Boudewijn Neijens, Tiffany Batac, Shiv Iyer
 Plus Guests

Integration of Regulatory Future-Proofing with Asset Management
 Kambiz Rasoulkhani - AMCL

Managing Change During a Transformation: A Recent Experience and Practices
 Shumit Vatsal - King County Wastewater Treatment Division /
 Keyur Shah - HDR, Inc

Lunch Buffet

Headline Showcase - Arcadis

Asset Management in Academia: Current Landscape and IAM Initiatives
 Chris Senesi &
 Mark DeClercq - IAM USA Chapter

Advancing DEI through Collaborative Climate Infrastructure at The MDC
 Jeffrey King - The Metropolitan District Connecticut

BIM and Asset Management a Critical Partnership
 Tim White / Brendan Dillon - Denver International Airport

Applying ADKAR: There's No Asset Management without Change Management
 Erina Szeto & Andy Yang - San Jose Water Company

SOCAR Asset Management Journey
 Sarp BugraGenc & Tamer Eldemir - SOCAR Turkiye

US NxtGen Panel Discussion
 Charlotte Tang/ Katterinne Fleming / Eric Goforth / Mark DeClercq - USA NxtGen

Value Chain: Effective Communication of Asset Management Roles & Responsibilities
 Francis Noël-Bouvet & Bernard Gaudreault - Norda Stelo
 Louis Tremblay - City of Québec

Technology Showcase - Copperleaf

Break

Keynote

From LA Metro to DEN: The Key Role of Asset Management in Keeping Transportation Systems Moving
 Phil Washington -

Workshop #1
 North America Mentoring Program -
 WiAM, IAM USA, IAM Canada

Workshop #2
 TBC

Workshop #3
 Maximizing the Value from Your IAM Knowledge and Professional Development Resources
 Ursula Bryan - IAM CEO

Drinks & Canapes / Awards Ceremony
 Bonnie Tam, Tammy Whipple and Ursula Bryan

10:00 - 10:30

10:30 - 11:00

11:00 - 11:30

11:30 - 12:00

12:00 - 12:30

12:30 - 13:30

13:30 - 14:00

14:00 - 14:30

14:30 - 15:00

15:00 - 15:30

15:30 - 16:00

16:15 - 17:15

18:15 - 19:30

DAY THREE - OCTOBER 23

Day Three Conference - Networking

Welcome & Headline Sponsor Comments
 Shiv Iyer & Rob Corazzola - Conference Chairs

Keynote
 Using Artificial Intelligence to Transform How We Manage Assets
 Pratish Mahtani - CBRE

Time ET

TRACK A Risk Analysis and Organizational Impacts

TRACK B Organizational Asset Management Transformation

TRACK C Innovation and the Future of Asset Management

The Hidden and Not So Hidden Impacts of Deferred Maintenance
 Mark Knight - 1898 & Co./
 Amelia Shachoy - United States Government Accountability Office

Asset Management: Pipes AND People!
 Mark DeClercq - Applied Asset Management Consultants

Leveraging Strategic Asset Management Practices for Information Technology Assets
 Amy Lindblom - AMCL /
 Jennifer Dekeyser - Pacific Gas & Electric Company

Traffic, Lead the Way: Signal Structures Boosting Asset Management
 Jennifer Morales - City of Omaha

An Evolving Transformed Asset Management Journey
 Jessie Wang & Kerry Flory - King County Metro

Achieving Sustainability Through Asset Management
 Thomas Smith - University of Wisconsin-Madison

Break

Title TBC
 NxtGen slot - Katy & Eric

Lunch Buffet

Technology Showcase - Zpro Solutions

Integrated Asset & Portfolio Management for Sustainable Value Delivery
 Zahid Khan - Sound Transit

ISO 19650: Driving Optimal Asset Management at Denver International Airport
 Brendan Dillon - Denver International Airport

Project Evaluation Using Risk Analysis Methodology: Data, Process, and People
 Chris Dwyer / Keith Kalinger - Milwaukee Metropolitan Sewerage District

Organizational Change Through Data Modelling of People, Process, and Maturity
 Erik Wright - Town of Newmarket

Title TBC
 TBC

Asset Managers and Technical Experts: Divided by an Uncommon Language
 Tony McGrail - Doble Engineering /
 Reena Dhir - Manitoba Hydro

Aligned with APWA: Aurora's Journey to Enhanced Asset Management
 Christopher Senesi - HDR /
 Ryan Germeroth - City of Aurora

Optimizing Insights: The Future of Asset Monitoring Through Digitization
 Sachin Mathur - THINK Gas Distribution Private Limited

Break

Asset Lifecycle Information from Cradle to Grave
 Jessie Wang / Larry Schwerzler - King County Metro

Developing an Organizational Structure to Deliver Strategic Asset Management Goals
 Christopher Levesque & Thomas Tyler - Metropolitan District

The Future of Asset Management Panel Discussion
 Ursula Bryan & Guests

Technology Showcase - Direxion

Leveraging North-American Asset-Management to Improve Water Utility Management in Uganda
 Horace Muhanya - Ministry Of Water And Environment - South Western Umbrella Of Water And Sanitation

Purpose Built ISO 55001 Web Platform - Case Study
 Ryen Tarbet - Cultivate Geospatial Solutions /
 Byron Dunlap - Architect of the Capitol

Celebration of 30 years of the IAM

Keynote
 UN Infrastructure Asset Management (IAM) Capacity Development Initiative
 Daniel Platz - UN

Drinks and Canapes Reception - IAM @30 Celebrations

08:00 - 08:30

08:30 - 09:00

09:00 - 09:30

09:30 - 10:00

10:00 - 10:30

10:30 - 11:00

11:00 - 12:00

12:00 - 13:00

13:00 - 13:30

13:30 - 14:00

14:00 - 14:30

14:30 - 15:00

15:00 - 15:30

15:30 - 16:00

16:00 - 16:20

16:20 - 16:50

16:50 - 19:30

DAY FOUR - OCTOBER 24

Day Four Conference - Networking

Welcome & Headline Sponsor Comments
Shiv Iyer & Rob Corazzola - Conference Chairs

Keynote
IAM Anatomy & GFMAM Landscape Revision
Richard Edwards - AMCL

Time ET

TRACK A
Risk Analysis and Organizational Impacts

TRACK B
Organizational Asset Management Transformation

TRACK C
Innovation and the Future of Asset Management

Adopting an Asset-centric Strategy
William Perrault - Direxion Technologies / Margaret Golka - Arizona Public Service

Taking Control of 70 years' Worth of Assets
Tara Brady - Charlotte County Board of County Commissioners / Susan Steyn - The Woodhouse Partnership

Siloed Stagnation to Innovative Implementation: Implementing EAMS at County Transit
Jessie Wang / Kerry Flory / Larry Schwerzler - King County

Technology Showcase - TBC

Leveraging Asset Management for Evidence-based Decision Making at TransLink
Llewellyn Fonseca - TransLink

Charting New Frontiers: Asset-Management in Advancing Africa's Water Utility Sector
Horace Muhanya - Ministry Of Water And Environment South Western Umbrella Of Water And Sanitation

Break

Data Dynamo: Revolutionizing Asset and Maintenance Management Decisions
Imran Motala - Region of Peel / Aman Singh & Elaine Chang - SLBC Inc.

Bringing a "Shelved" AMP to Life
Bryan Oldham - Denver International Airport

Evolve The Excellence of Asset Management Culture in Saudi Aramco
Mohammed Altawili - Saudi Aramco

Optimizing Decision-making: A Pilot Study Utilizing Expected Value Analysis
Todd Shepherd / Jennifer Dekeyser - Pacific Gas & Electric

Technology Showcase - TBC

TBC

Lunch Buffet

Looking forward to 2025
Ursula Bryan - IAM CEO

Conference Closing Remarks & Headline Sponsor Comments
Rob Corazzola & Shiv Iyer - Conference Chairs

08:00 - 08:30

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09:00 - 09:30

09:30 - 10:00

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